



## BevRec Advertising Opportunities

Thank you for considering advertising your business and/or event with the Beverly Recreation Department! Your support will help fund the upkeep of our beautiful outdoor spaces, our exciting enrichment classes ...oh, and our legendary Camps and Parks Programs.

We are happy to work with you to find the best way to maximize your advertising dollars using our enormous outreach. **Our email newsletter reaches more than 1,700 people each time we send it. Our website welcomes more than 6,500 unique visitors per month on average.** That is a whole lot of eyeballs!

Look at some of the different package options below to see what fits best into your strategy and budget. If you are interested in advertising opportunities and/or scale that is not offered below, please reach out to Jon Paddol ([jpaddol@beverlyma.gov](mailto:jpaddol@beverlyma.gov)).

Advertisement Placing	Pricing	Notes
Inclusion of ad on Beverly Recreation email newsletter	\$150	Sponsored ads are featured below listings of Bev Rec events on the newsletters.
Inclusion of ad on 2 Beverly Recreation email newsletters	\$175	
Inclusion of ad on BevRec.com Calendar	\$250	These ads remain on the calendar page until the date of the event,
Inclusion of ads on both the website's calendar as well as in an email newsletter.	\$325	\$75 for each additional consecutive newsletter ad.

### YOUR ADVERTISEMENT:

Please send a JPEG image of your advertisement along with website and contact links to [jpaddol@beverlyma.gov](mailto:jpaddol@beverlyma.gov). If you are advertising a class or event, an additional description may be necessary for your advertisement.

### PAYMENT INFORMATION:

**Pay by check:** Mail your check to the Beverly Recreation Department at 55 Ober St. Beverly MA. 01915.

Please note that Beverly Recreation has full discretion to approve or deny submissions for any reasons including, but not limited to, offensive messaging or messaging that is counter to Recreation Department standards.