



Advertise in Beverly Recreation's seasonal brochures!

The Beverly Recreation Department produces three brochures a year, distributed in January, May and September. **18,000** copies are sent to homes and businesses in and around Beverly. This unique advertising space provides local businesses and entrepreneurs with a direct and effective way to reach the community while supporting Beverly Recreation.

At Beverly Recreation we aim to create quality opportunities for every member of our community to explore healthy and exciting ways to make the most of their leisure time. Now you can share in our success! Your tax-deductible payment enables us to operate our programs and services *without* community tax support.

Your ad will receive maximum exposure and reach a variety of markets. With six different size and color options to choose from, your business will get the attention it deserves. Our brochure is a valuable resource, offering programs in *crafts, exercise, health, money* and MUCH more! Visit www.bevrec.com to view the most recent edition of our brochure online.

Let us deliver your business or service into the homes and hands of over 18,000 potential customers! Act NOW, as the number of advertisements we print is limited. Contact Joscelyn Ruelle-Kersker at (978) 921-6067 or jruelle@beverlyma.gov to reserve space in our upcoming brochure.

Please Circle One Option:

BLACK & WHITE OPTIONS	One Brochure	Two Brochures	Three Brochures
Full Page B&W Ad (Trim size = 8" wide x 10½" high)	\$275	\$550	\$800
½ Page B&W Ad (7" wide x 4¾" high)	\$150	\$300	\$425
¼ Page B&W Ad (3½" wide x 4¾" high")	\$100	\$200	\$275
⅛ Page B&W Ad (Business Card Size)	\$50	\$100	\$125

FULL COLOR OPTIONS	One Brochure	Two Brochures	Three Brochures
Back Cover Color Ad (Trim size = 8" wide x 9" high)	\$425	\$850	\$1250
Inside Front Cover Color Ad (Trim size = 8" wide x 10.5" high)	\$400	\$800	\$1175
Inside Back Cover Color Ad (Trim size = 8" wide x 10.5" high)	\$375	\$750	\$1100
Full Page Color Ad (Trim size = 8" wide x 10.5" high)	\$325	\$650	\$950
½ Page Color Ad (7" wide x 4¾" high)	\$200	\$400	\$575
¼ Page Color Ad (3½" wide x 4¾" high)	\$150	\$300	\$425
⅛ Page Color Ad (Business Card Size)	\$100	\$200	\$275

The three brochure price includes a \$25 discount!

Contact Information:

Name: _____

Phone: _____

Address: _____

Fax: _____

Email: _____

Your Advertisement:

Along with this form, please send your business card or ready-to-print ad via email to bevrec@beverlyma.gov, or on paper or CD via postal mail to 55 Ober Street, Beverly, MA 01915. Electronic submissions must be in **PDF, TIF or EPS** format. Beverly Recreation Department reserves the right to edit text as necessary.

Payment Information:

Pay by Check - Complete this form, enclose your check for the full advertising fee, and deliver it in person or by mail to our office at Lynch Park (55 Ober Street, Beverly)

Pay by Debit Card, Credit Card or E-check -

Step 1: Go to www.beverlyma.gov

Step 2: Scroll down to the bottom of the home page and click on "Make a Payment"

Step 3: Scroll down and click on "Recreation"

Step 4: Once in our Online Payment Center, select your activity and complete all fields

We are no longer able to accept registration or payments by phone. NOTE: E-check payments are free, but there are fees when using your Credit and Debit cards. See the fee schedule in our Online Payment Center.

(978) 921-6067 55 Ober Street, Beverly, MA 01915 bevrec@beverlyma.gov www.bevrec.com